SchoolBOX

MAKING EDUCATION POSSIBLE

SchoolBOX Annual Report 2011

Letter from the President

Dear Friends,

It is with the great pleasure and gratitude that I present SchoolBOX`s 2011 Annual Report. As I look back on 2011, I am amazed at what we managed to accomplish to *Make Education Possible* for the kids in Central America. To think that we neared completion of our 28th classroom construction, provided 11327 educational packages to students and teachers, hosted over 101 international volunteers in Nicaragua is amazing!

Thanks to the tireless work of SchoolBOX volunteers, staff members, board of directors and supporters 2011 is an awesome memory for SchoolBOX. Leading the charge last year were SchoolBOX Champions Ilan Levy, who cycled 8,249 km across Canada to raise awareness and funds through the *Cycle 4 SchoolBOX* campaign; and Jessica Chaikowsky, who rallied 100's of Canadians to support the construction of the *Shirley Case School* in memory of her wonderful friend. We are incredibly grateful!

It is mind blowing to think that 5 years ago I was 28 years old, working and living in my Mom's house trying to get SchoolBOX off the ground. It all seemed impossible as SchoolBOX had no money, few supporters and little hope of ever surviving.

As we celebrate a truly wonderful 2011, I am humbly reminded of the thousands of people who have made the SchoolBOX dream possible. By working together, we have done far more for the kids than we could have ever imagined.

Thank you so much for being part of this incredible journey to *Make Education Possible*.

Sincerely,

Tom Affleck

Tom Affleck
SchoolBOX President
tom@schoolbox.ca

SchoolBOX
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Tools 4 Schools Program

Program Goal: **To provide basic infrastructure for our partner schools.**

Program Highlights:

- **4 new classrooms and 3 new latrines at the Monte Olivo School in Telica, Leon.**
- **2 new classrooms and 1 new latrine at the Cenicera School in El Sauce, Leon.**
- **1 new classroom and 2 new latrines at the Bella Vista School in Telica, Leon.**
- **70% complete; 3 new classrooms and 3 new latrines at the Nuevo Amanecer School in Telica, Leon.**
- **Initiated the construction of Brett's School (8 classrooms + office) in Managua.**
- **Year rental of a building to house the Jezreel School in Managua**

The original Cenicera School
A broken down shack.

The new Cenicera School
Enrollment has increased dramatically!

The original Monte Olivo School
A ramshackle building loaned by a cooperative.

The new Shirley Case School, Monte Olivo
4 wonderful classrooms with a sports area

The original Bella Vista School
A palm leaf lean-to structure

The new Bella Vista School
Enrollment has nearly doubled with the new school.

The construction site of Brett's School in Managua
After 3 years construction has finally begun.

The Nuevo Amenecer School, under construction.
The old school collapsed when we removed the roof.

Ladies from Nicaragua and Canada team up to complete the construction of the Shirley Case School in Monte Olivo. Their efforts helped provide a school for 118 children to get a basic education.

Soccer Dreams Program

Program Goal: To motivate children to attend school by providing soccer equipment and hosting regional tournaments.

Program Highlights:

- 1 soccer tournament hosted for partner schools in the Telica region of Nicaragua.
- 1 new sports area / soccer pitch at the new Shirley Case School in Monte Olivo, Telica.

Big Smiles Program

Program Goal: To make it possible for students to brush their teeth daily at school.

Please note: The Big Smiles Program was discontinued by SchoolBOX in 2011. Upon evaluation of this program, our team determined that students were not brushing their teeth regularly at school through the program. Unfortunately, the toothbrushes and toothpaste usually ended up collecting dust in a corner as teachers found it burdensome to implement daily. Given this reality, we decided that it was more effective to spend our resources on SchoolBOX's educational programs that are showing tremendous results.

Supplies 4 Success Program

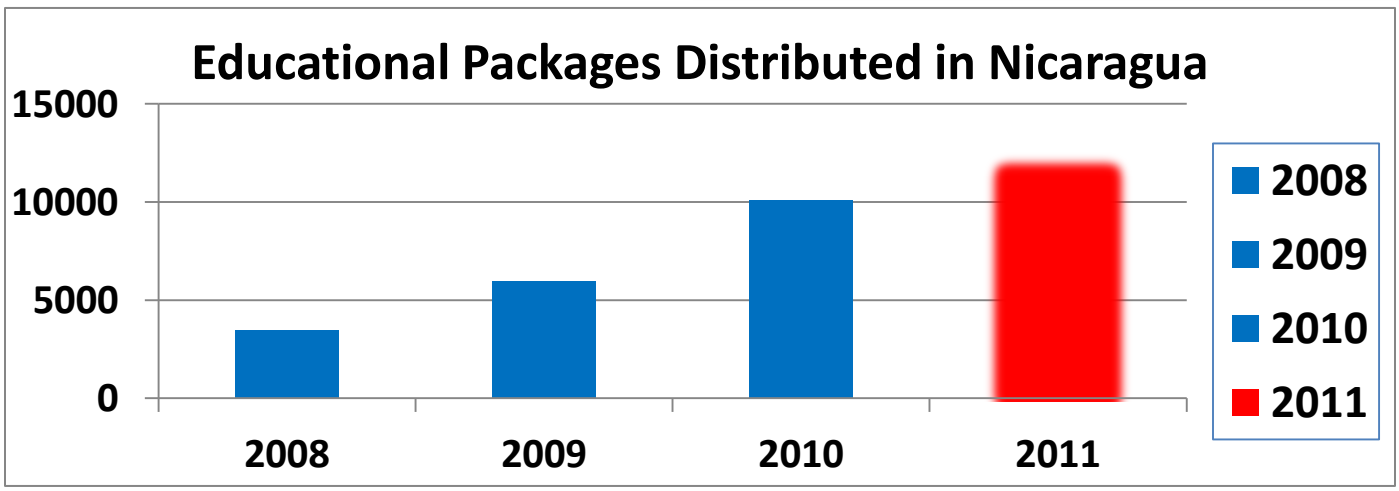
Program Goal: To give students and teachers the basic school supplies that they need to *Make Education Possible* (notebooks, pencils and so much more).

Program Highlights:

- 11,327 educational packages provided to students and teachers in 50 schools

Regional Distribution of Educational Packages in 2011

District	# of Schools	# Students Pre-School	# Students GRADES 1 - 3	# Students GRADES 4-6	# of Teachers	Total
Sauce	8	177	430	380	59	1046
Managua	12	673	2429	2323	207	5632
Leon	8	207	755	809	87	1858
Telica	8	127	273	186	27	613
Ometepe	11	371	684	597	89	1741
Caribbean	2	0	0	249	0	249
Chichigalpa	1	12	88	80	8	188
Total	**50**	**1567**	**4659**	**4624**	**477**	**11327**



SchoolBOX International Volunteer Program

Program Goal: To provide an opportunity for our supporters to 'Make Education Possible' while building a school in Nicaragua.

Program Highlights:

- 101 volunteers participated in a total of 10 group trips in 2011.

Bella Vista School Build, Telica

February 17-26, 2011: 'Team Princess'

"I joked about leaving my heart in Nicaragua so I went back a second time in February 2011 for another school build with SchoolBOX to find it again," Helen Knott, 23, Fort St. John, B.C.

March 11-20, 2011: *Viaje Nicaragua,* Carp ON

"The children of the village taught us just as much or more than we taught them: joy in being alive and the ability to play despite poverty and lack of opportunity," Ryan Howie, 17, West Carleton H.S.

'Amazing trip, gives a new perspective on life! I recommend it to all! viva schoolbox.' Johnny Whittall, Queens University

Shirley Case School Build, Monte Olivo

March 20-27, 2011: 'Gunn Family'

April 14-23, 2011: 'Shirley Case 1'

May 19-28, 2011: ' Shirley Case 2'

"The trip changed me in unimaginable ways – all for the better! I will never forget the experience or the wonderful people we were all so fortunate to meet." Jennifer Atkinson, Toronto

June 7-16, 2011: 'Ambassadors'

June 19-28, 2011: 'Havergal Chicas'

"I miss everyone sooooo muchhhhhhhh!!!!!! After I came back from Nicaragua, I had Nicaragua hangover, and I stayed in my SchoolBOX shirt for the whole week," Jenny Kim, Grade 11

July 22-26, 2011: 'Shirley Case Inauguration Group'

Cenicera School Build, El Sauce

July 17-26, 2011: 'Ryerson Group: Patrick & las sonrisas explosivas'

"I met a number of inspirational people and kids who showed me how much of a difference education can make. From the epic soccer games to an incredible celebration, this trip was an unforgettable experience that I would recommend to anyone," Jeff Campbell, Ryerson Student

August 4-13, 2011: 'Mission Nicaragua'

"Before and during our trip to Nicaragua, the SchoolBOX team was all outstanding, organizing our schedule, food hygiene and personal safety with the utmost care and good humor. Thank you, SchoolBOX, for all you do!" Marcia Adams-Aston, Kanata

More Good News

Cycle 4 SchoolBOX presented by Sleep Country raises amazing funds and awareness

- Ilan Levy successfully biked 81 days / 8,249 km across Canada for SchoolBOX
- $90,000+ raised thanks to the support of hundreds of people across Canada
- 35 media pieces in communities across Canada

Ilan Levy, Tom Affleck and Nicaraguan SchoolBOX supporters assembling education packages. Cycle 4 SchoolBOX funded 8000 educational packages for students and teachers in Nicaragua.

Media Coverage / Awareness

- 53+ media pieces on SchoolBOX in 2011
- $200,000+ in free radio advertising across the country thanks to Sleep Country Canada, and their media partners Corus Entertainment, Rogers Canada & Astral Media

Registered as an International Charity in Nicaragua after 3 years

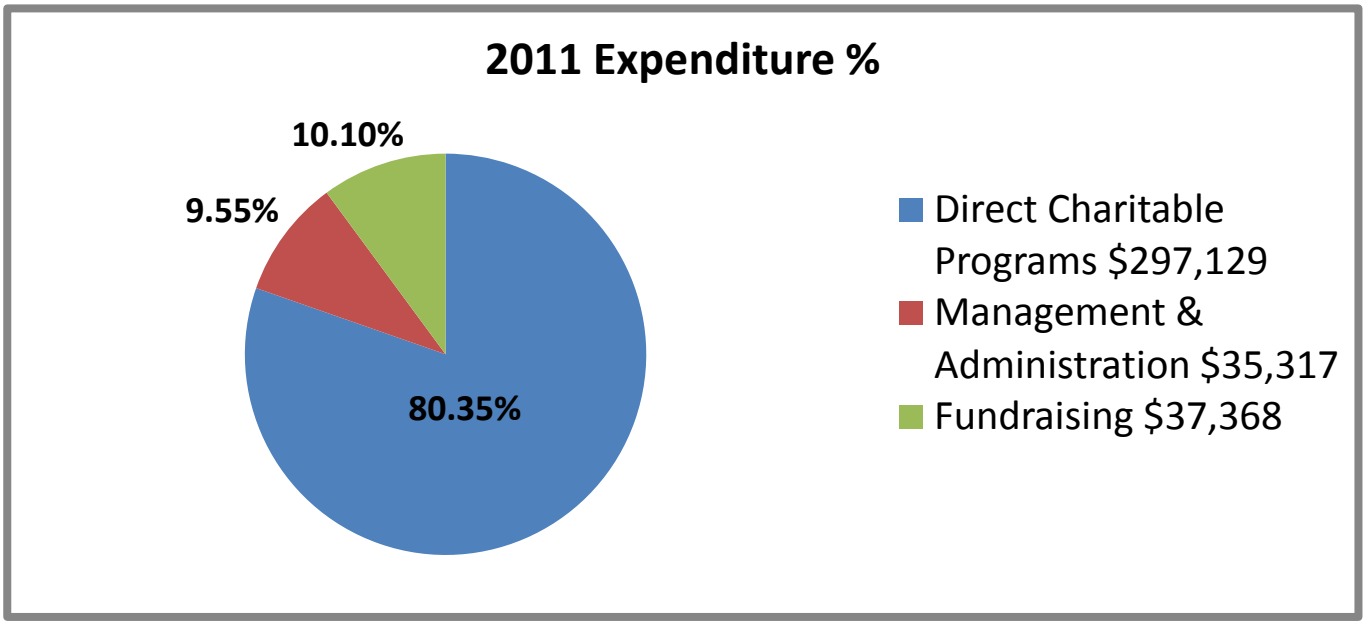
- 3 yrs. of hard work, passion, struggle = SchoolBOX being registered charity in Nicaragua
- As a registered charity SchoolBOX can own assets, get tax relief on purchases and more

Shirley Case School Campaign- A Huge Success!

- Friends and family of Shirley Case, an amazing Canadian aid worker tragically killed in Afghanistan, funded and helped build a 4 classroom school in her honour
- 118 kids study in the *Shirley Case School* which opened in July 2011
- Campaign so successful that we are building the Shirley Case #2 School in 2012

SchoolBOX 2011 Financials

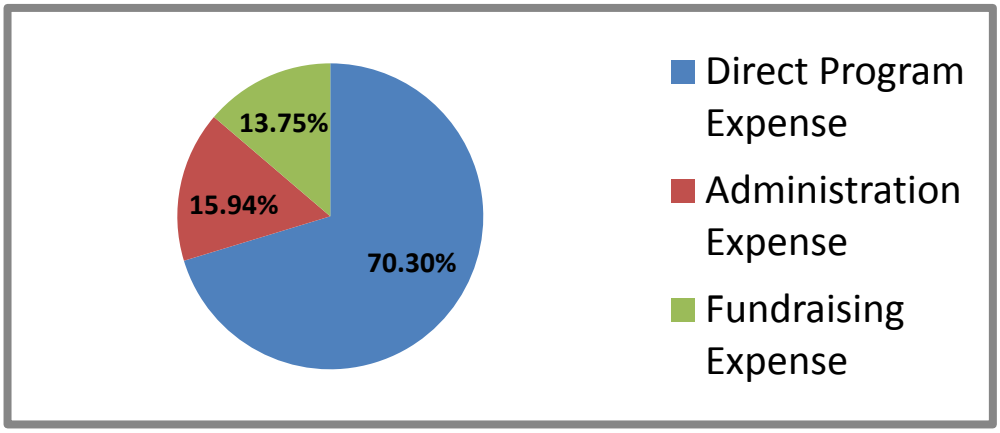
Total 2011 Expenses: $369,814



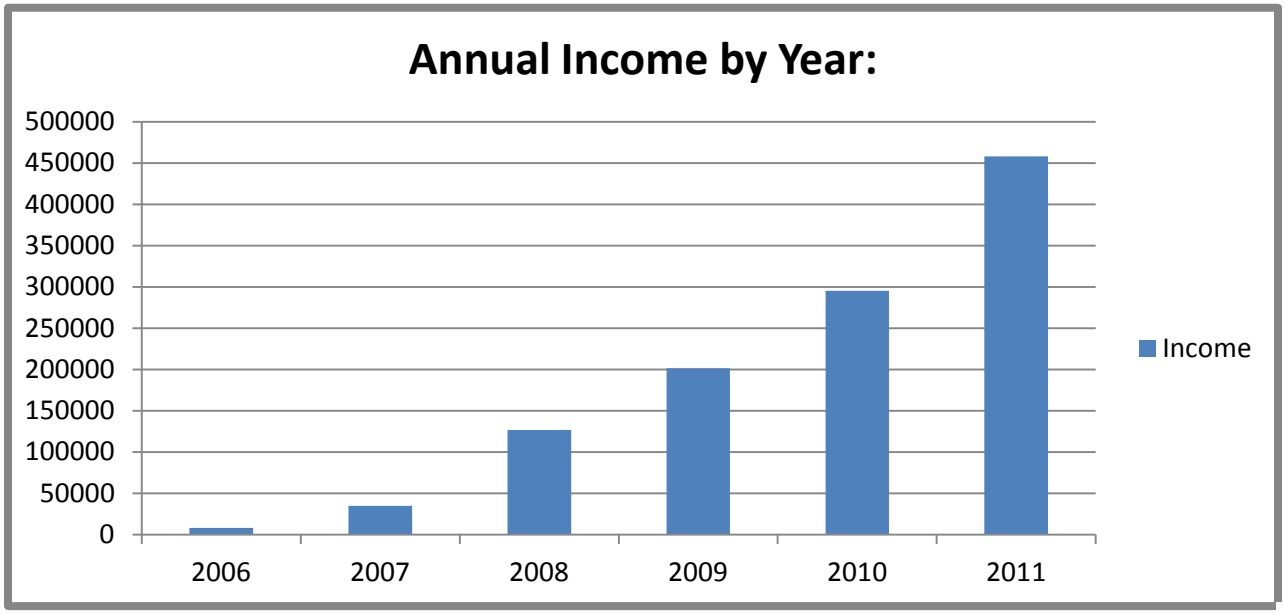
Direct Program Expense: 80.35%, 9.55% on Administration, 10.10% on Fundraising

Last Year (2010):

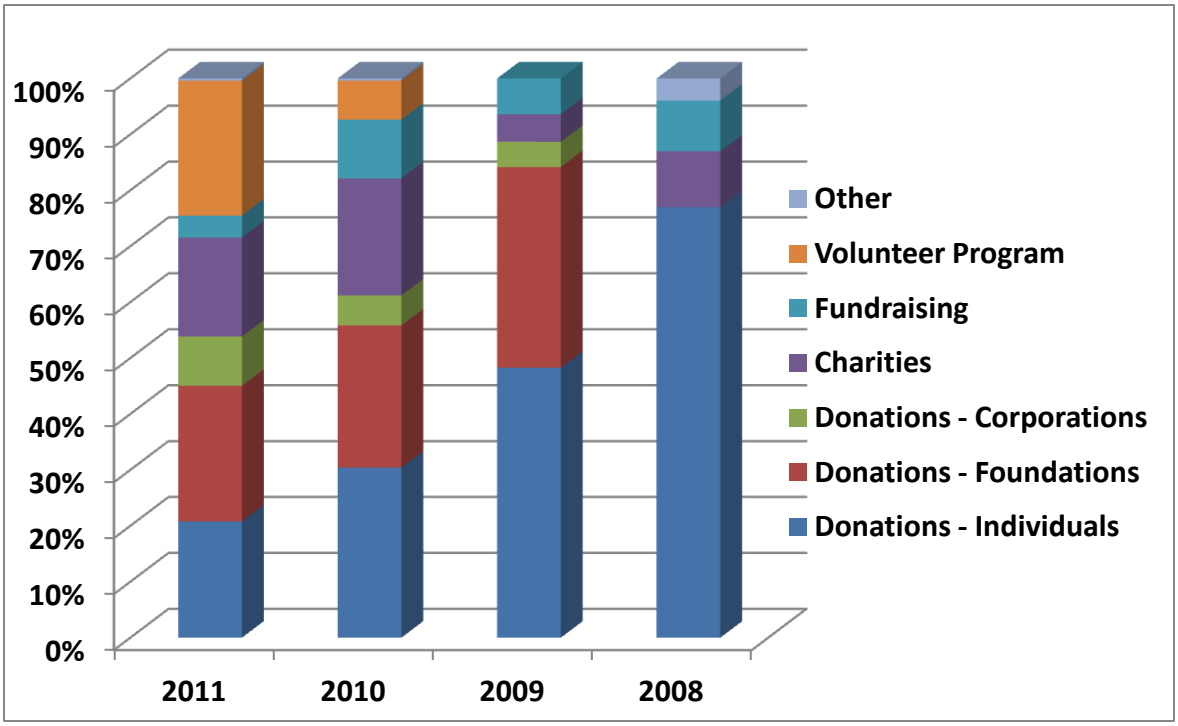
2010 Expenses: $187,533.44



Direct Program Expense: 70.3%, 15.94% on Administration, 13.75% on Fundraising



Sources of Income by Year



The Faces of SchoolBOX

This is Robinson. He lives in the Monte Olivo community where SchoolBOX built the 'Shirley Case School' in 2011. Robinson did not go to school when we arrived in the community. However, thanks to the encouragement and love of SchoolBOX volunteers and staff Robinson started going to school and successfully completed Grade 1 in November 2011. Robinson dreams of becoming a translator.

The Story of the Jezreel School

The Jezreel School was started under a tree in 2002 by Antonia Aventano because there was no school in the community where she lived. Over 100 children from their squatter community located on the edge of Managua, the Nicaraguan capital, were attending the Jezreel School when SchoolBOX found it in 2007.

After renting them the best building we could find, SchoolBOX began a quest to build a proper school. 4 years later, after unimaginable obstacles we are finally building a new school. The new public school will be called Brett's School in memory of a wonderful friend of SchoolBOX President Tom Affleck. Brett tragically died at the age of 19.

The Jezreel School will be moved into Brett's School along with 100's of other children in the community who don't have a place to study. After 10 years of incredible dedication Antonia, her students and her community will finally have a government funded school.

Norlan Antonio Baez Barrera: 13 years old, 6th Grade, Jezreel School, Managua

"I want to thank SchoolBOX for supporting us. Without your help I wouldn't be able to study because my mom has no money, and there is no public school close by. My mom helps us on her own without my Dad´s support. The school packages that SchoolBOX gives us every year always come at the right moment. If my mom gets some money for the food she then doesn`t have enough to buy the school supplies. With your help I will make my dream come true to become a lawyer when I grow up."

Norlan is shown here with his nieces Jazmin and Vilma, mom Rosa and SchoolBOX Director of Operations Ronald Chavarria Arauz.

Rosa del Socorro Barrera Maltez: 62 years old, single mother, 11 children.

I thank you friends from SchoolBOX for all the support you have given to my kids and grandchildren. I have 11 kids. Nine of them have grown up with no academic studies (no education) because they didn`t have enough resources to study. I am a father and a mother- I have been alone for 5 years. Since one of my daughters is in jail I have to support 2 grandchildren. Now I have my last 2 kids and 2 grandchildren studying in this school because you are renting a place for the school to operate. Also, thanks for the school packages because the money we make is not enough for everything. Now that the new school is being built I feel so grateful because my kids will have the chance to keep studying.

Without you, my kids wouldn`t have been able to study because there is no public school close by. I am so happy because even when my little boy only has a bit of coffee and a piece of bread in the mornings, he is still the best student and that makes me feel so grateful. Thanks to SchoolBOX for all your love.

Rosa del Socorro has 4 children under her care that attend the Jezreel School.

Antonia del Socorro Avendaño (Jezreel School Principal).

The Barrera Baez family is of great motivation for this school. They inspire us to keep struggling to improve the quality of the education of our children. The effort and desire to get ahead of this family is a motivator for us to keep struggling to have a worthy and nice school for all the kids from this community who need it.

Thanks to you SchoolBOX community because your love can make a difference and can also make the dreams of many come true. The seed you are planting today will bear its fruit tomorrow. You are a great example for us to imitate.

After 10 years of unbelievable dedication and perseverance, Antonia is going to have her dream of a permanent, government funded school when SchoolBOX complete's construction of Brett's School.

Areas of Operation in Nicaragua

#	Name of Schools	# of Students	# of Teachers	TOTAL
	EL SAUCE			
1	**CHAPARRAL**	**49**	**4**	**53**
2	**LOS LIMONES**	**29**	**3**	**32**
3	**LA PUERTA**	**24**	**2**	**26**
4	**LA SABANA**	**58**	**3**	**61**
5	**LAS PILAS**	**66**	**4**	**70**
6	**RUBEN DARIO**	**263**	**16**	**279**
7	**SIMEON PEREIRA**	**448**	**24**	**472**
8	**CENICERA**	**50**	**3**	**53**
	TOTAL	**987**	**59**	**1046**
	MANAGUA			
9	**JEZREEL**	**183**	**11**	**194**
10	**MARTHA LORENA**	**742**	**23**	**765**
11	**EDGAR ARBIZU**	**269**	**13**	**282**
12	**CENTRO ESCOLAR CANADA**	**1187**	**39**	**1226**
13	**AZUL Y BLANCO LENINGRADO**	**243**	**11**	**254**
14	**RIGOBERTO CRUZ**	**801**	**30**	**831**
15	**EMMANUEL**	**39**	**4**	**43**
16	**CARLOS MEJIA GODOY**	**447**	**18**	**465**
17	**REPUBLICA DE COSTA RICA**	**148**	**8**	**156**
18	**PRIMERO DE JUNIO**	**483**	**18**	**501**
19	**HISPANIDAD**	**707**	**22**	**729**
20	**MADRE TERESA DE CALCUTA**	**176**	**10**	**186**
	TOTAL	**5425**	**207**	**5632**
	LEON			
21	**RUBEN DARIO**	**723**	**29**	**752**
22	**PULGARCITO**	**131**	**4**	**135**
23	**CRISTO SALVADOR**	**487**	**26**	**513**
24	**EMMANUEL MONGALO**	**167**	**12**	**179**
25	**PINTORA**	**26**	**2**	**28**
26	**LOS POCITOS**	**78**	**7**	**85**
27	**REBECA RIVAS**	**146**	**7**	**153**
28	**ERMITA TOLOLAR**	**13**	**00**	**13**
	TOTAL	**1771**	**87**	**1858**

	TELICA			
29	**LOS MARIBIOS**	**72**	**3**	**75**
30	**RAFAELA HERRERA**	**19**	**1**	**20**
31	**NUEVO AMANECER**	**51**	**3**	**54**
32	**UNION ESPAÑA**	**192**	**8**	**200**
33	**LAS QUEMADAS**	**41**	**3**	**44**
34	**SAGRADO CORAZON DE JESUS**	**90**	**4**	**94**
35	**MONTE OLIVO (Shirley Case)**	**94**	**4**	**98**
36	**BELLA VISTA**	**27**	**1**	**28**
	TOTAL	**586**	**27**	**613**
	OMETEPE			
37	**SAN PEDRO**	**12**	**1**	**13**
38	**LA FLOR**	**273**	**14**	**287**
39	**CONCEPCION**	**108**	**6**	**114**
40	**ISRAEL**	**214**	**8**	**222**
41	**RIGOBERTO CABEZAS**	**321**	**18**	**339**
42	**NUESTRA SEÑORA DE GUADALUPE**	**66**	**4**	**70**
43	**LOS ANGELES ESQUIPULAS**	**255**	**15**	**270**
44	**SACRAMENTO**	**62**	**4**	**66**
45	**SAN LAZARO**	**16**	**1**	**17**
46	**SAN JOSE DEL SUR**	**294**	**16**	**310**
47	**LAS CRUCES**	**31**	**2**	**33**
	TOTAL	**1652**	**89**	**1741**
	CARIBBEAN			
48	**SAN SANTIAGO**	**69**	**0**	**69**
49	**ISLITA**	**180**	**0**	**180**
	TOTAL	**249**	**0**	**249**
	CHICHIGALPA			
50	**EL SOCORRO**	**180**	**8**	**188**
	TOTAL	**180**	**8**	**188**
	GRAND TOTAL	**10850**	**477**	**11327**

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